



"Covering People's Future"

NZ Flooring ITO Newsletter

February 2010

CONGRATULATIONS!

While 2009 proved to be a difficult year for many in the flooring industry one highlight was the fantastic achievements of the following members of our industry. These people worked hard to attain their qualification, either through their apprenticeship, the RCC scheme or as a Flooring Planning & Design student. The NZ Flooring ITO would like to congratulate the following people for their commitment to gaining their formal **National Certificate in Flooring** qualification in:

Substrate Preparation

Peter Mugridge Sam Geels

Substrate Preparation & Carpet Installation

<i>Russell Moreland</i>	<i>Trent Brokenshire</i>	<i>Brad Fry</i>
<i>Cameron Fraser</i>	<i>Peter Gomm</i>	<i>Mafi Latu</i>
<i>Josiah MacClure</i>	<i>Max MacDonald</i>	<i>Jack Price</i>
<i>Steven Mason</i>	<i>James Hawira</i>	<i>Saul Pavitt</i>
<i>Jesse O'Brien</i>	<i>Tony Bartling</i>	<i>Philip Clark</i>
<i>Kurt Richardson</i>	<i>Sergei Tsirkov</i>	<i>Kyle Porter</i>
<i>Andrew Bell</i>	<i>David Hewitt</i>	<i>Jesse Miller</i>
<i>Craig McBrearty</i>	<i>Murray Takarangi</i>	<i>Kyle Hinton</i>
<i>Michael Dent</i>		

Substrate Preparation, Carpet Installation & Resilient Flooring Installation

<i>Daniel Partridge</i>	<i>Clynton Anderson</i>	<i>Greg Salter</i>
<i>Colin Croawell</i>	<i>Gabe Dunningham</i>	<i>Pili Tapuai</i>
<i>Quentin McGhie</i>	<i>Daniel Martindale</i>	<i>David Gibb</i>
<i>Nicholas Milne</i>	<i>James Alexander</i>	<i>Abe Mora</i>
<i>Michael Houlahan</i>	<i>Nathan Johnston</i>	<i>Caleb Elers</i>
<i>Andrew Menzies</i>	<i>Timothy Acton</i>	<i>Chris Martin</i>
<i>Sean Broadhead</i>	<i>Chris Johnston</i>	<i>Aaron Bullot</i>
<i>Daniel Jones</i>	<i>Jonathan Singfield</i>	<i>Daniel Grey</i>
<i>Callum Walsh</i>	<i>Kieran Graham</i>	
<i>Dean Pearce</i>	<i>James Mounce</i>	
<i>Richard van Dyk</i>	<i>Joel McGreal</i>	
<i>Floyd Watson</i>		

Substrate Preparation & Resilient Flooring Installation

Dane Turnwald Rodney Porteous
Brody Dunbier Aleksander Dorrance

Substrate Preparation & Fine Sand and Finishes

Jake Clarke Philip Whiting
Tarren Tairaki Kieran Rabbitt

Substrate Preparation & Wood Overlay

Thomas Jordan William Wedding Joshua Wilkie

Fine Sand & Finishes Resilient Flooring Installation

Steven Ferguson Paul Marson

Carpet Installation Wood Overlay

Lance Croawell Allan McLaren

Flooring Planning & Design

Kerry Willetts Richard Bull

Without employers willing to encourage their staff to undertake training the Flooring Industry would be a much poorer industry. That is why the ITO would like to thank the 241 different companies for their efforts in supporting industry training for their staff during 2009. Well done to all.

NEW TRAINING OPPORTUNITY FOR 2010

The ITO, in conjunction with the National Flooring School, is please to confirm a new training opportunity for the retail and wholesale sector of the industry.

The new **FLOORING FUNDAMENTALS** course will provide participants with knowledge of:

- Carpet types, pile types, production, uses and consumer benefits.
- Resilient products, types, uses and consumer benefits.
- Flooring product care and maintenance for performance.
- Installation methods to meet industry standards.



What does the Flooring Fundamentals course require me to do?

- Pre-read the course material prior to attending your course.
- Attend a one-day course at the National Flooring School in Christchurch, which includes assessment tasks.
- Completing workplace tasks upon return to the workplace.

What will it cost?

\$300.00 + GST

This includes your course fee, catering for the course and your return travel to Christchurch from anywhere in NZ. You will be required to fund the travel to your departure airport and transfers to and from Christchurch airport to the course venue.

When are the courses?

- **Thursday June 24, 2010**
- **Thursday August 26, 2010**

The courses are limited to 12 places on each, so be in quick to grab a spot.

What will I get out of it?

- Increased general knowledge of current flooring products.
- Working knowledge of installation practices.
- Increased confidence when selling and discussing flooring.
- A consistent learning package that provides the same knowledge from the same independent source.
- Personalised certificate of achievement from the NZ Flooring ITO.

Want to know more? Get in touch with your local NZ Flooring ITO



representative or call us on **0800 777 055**. We will help you to get involved in this training opportunity.

NZ FLOORING ITO PROUDLY PRESENTS THE 2010 FLOORING SEMINAR SERIES

The ITO is proud to bring to the industry a fantastic selection of evening seminars in association with the principle tutor of the National Flooring School, Kevin West. These seminars offer an awesome opportunity to:

- Broaden your industry knowledge.
- Catch up with others from the industry that you might not have seen in a while.

The three topics to be presented during 2010 are:

MOISTURE TESTING

LEARN ABOUT:

- Current substrate moisture issues in the flooring industry.
- NZ climate conditions in regard to flooring products.
- Moisture testing system's – pro's & con's.
- Testing approaches for concrete and timber substrates.
- Using moisture testing within a flooring company to prevent installation failure.

FLOORING FAILURES – HOW TO AVOID THEM!

LEARN ABOUT:

- Why the industry faces issues related to:
 - Moisture.
 - Adhesion problems for all types of flooring products.
 - The stretching and joining of carpet.
 - Poor planning.
- What to do to avoid flooring failures happening to you?

INDUSTRY STANDARDS – WHAT ARE THEY & WHAT DO THEY MEAN TO YOU?

LEARN ABOUT:

- What Standards apply to the flooring industry?
- Why do I need to know about them?
- Industry Standards vs Manufacturers Specifications. How do they meet?
- How does the NFA inspection process utilize the standards?
- How do you get access to these standards?



HERE AND WHEN?

HERE AND WHEN?	Moisture Testing	Flooring Failures	Industry Standards
WHANGAREI	FEB 16	JUNE 22	SEPT 7
AUCKLAND	FEB 17	JUNE 23	SEPT 8
ROTORUA	FEB 18		
HAMILTON		JUNE 24	
TAURANGA			SEPT 9
WELLINGTON	MAR 25	JUNE 28	OCT 4
PALMERSTON NORTH	MAR 24	JUNE 29	OCT 5
NEW PLYMOUTH		JUNE 30	OCT 6
NAPIER		JULY 1	OCT 7
CHRISTCHURCH	MAR 29	JULY 19	OCT 11
NELSON	MAR 30	JULY 20	OCT 26
GREYMOUTH	APR 1		
QUEENSTOWN	APR 13		
INVERCARGILL	APR 14	JULY 21	OCT 27
DUNEDIN	APR 15	JULY 22	OCT 28

HOW MUCH WILL IT COST TO ATTEND A SEMINAR?

\$35.00 incl per person if you are one of the following:

- A current financial member of the NFA (including staff of).
- A Flooring Planning & Design student / Flooring Fundamentals student.

- an employer of a current apprentice.
- gaining your qualification through the RCC scheme.

\$70.00 incl per person if you are a non-NFA member.

HOW DO I REGISTER TO ATTEND?

We will be posting out registration forms to everyone prior to each seminar. If you don't receive one call us here at the ITO on **0800 555 077** and we will help you out.

INVESTING IN THE NZ FLOORING INDUSTRY'S FUTURE

Dunlop Living celebrated the official opening of its newly commissioned, world class Flooring Plant on 9th December 2009 at a function to which key customers & suppliers, local business owners, industry related guests and Avondale-based staff were invited.

In 2008 Vita New Zealand purchased Dunlop Bedding & Dunlop Foams & Flooring. At that time Dunlop Flooring was importing a large amount of flooring product from Australia. Following the acquisition the possibility of building a purpose built flooring plant was investigated which led to the largest single investment in plant the company has made. Commissioning of the plant has enabled Dunlop Living to manufacture carpet cushion locally and more competitively rather than continuing to import out of Australia.



Ian Frame, Chairman of Dunlop Living Board of Directors, officially opening their new flooring plant with Robert Brouwer, CEO of Dunlop Living.

A big part of what Dunlop Living hopes to achieve with the investment in their new plant is having the ability to recycle foam carpet cushion off-cuts back into new product. To help encourage this scheme Dunlop Living has put in place the opportunity for retailers to participate in returning any clean off-cuts of their Dunlop carpet cushion product. At this stage older uplifted foam cushion cannot be accepted for recycling, but planning is underway to hopefully make this possible in the future.

There are criteria that have been put in place by Dunlop Living if you wish to participate in their return scheme. The benefits would seem to speak for themselves. You can be paid for something you used to throw away while saving on dumping costs, which as we all know are becoming a real cost to the industry. For any retailers or installers who want to find out more about this opportunity contact Peter Brian on 03 348 5434 or email him on pbrian@dunlopliving.co.nz

Dunlop Living is proud to be able to supply product made by New Zealanders to the New Zealand flooring market.

UP COMING EVENTS

Golf Tournament

- 🚩 **Waikato/BoP NFA Golf Day**
12th March, 2010
Putaruru Golf Course

International Flooring Expo's

- 🚩 **Domotex Asia**
23-25 March, 2010
Shanghai, China
www.domotexasiachinafloor.com

NATIONAL OFFICE CONTACT DETAILS

Postal: PO Box 55, Ashhurst 4847
Phone: 0800-777-055
Fax: 06-326-8744
Email: nzfto@flooringito.org.nz
(Please note that this is a new email address for the ITO.)
Website: www.flooringito.org.nz

SURVEY – WE WANT TO HEAR YOUR OPINION

The ITO will shortly be commencing a national survey of the Flooring industry. This survey is part of a research project currently being undertaken which is designed to help us get a better understanding of the important differences between regions and the types and sizes of firms in the industry.

Over the last three years we have conducted our annual postal survey, which the industry as a whole has responded to in a fantastic way. This time we will be coming to you! We have a wider range of issues that we would like to get your take on. So don't be surprised to get a call from one of our coordinators wanting to come and go through some questions with you face to face. This will be mainly done with the owners or managers of individual businesses that make up the industry right across the installation, retail and supply sectors.

We hope to involve as many of you as possible, but due to the size of our industry this might not happen so don't be disappointed if you miss out. You will get plenty of opportunity in the future to tell us what you think!

On completion of the survey, the results will be published in a National Flooring Industry Survey Report, which will be sent out to the whole industry. If you are concerned about being individually identified in the report rest assured that this **will not happen!** We encourage you to take this opportunity to help mould the future of the flooring industry. We look forward to sharing what our industry looks like with you.



OUTWARD BOUND

Once again the Flooring ITO is excited to announce the awesome opportunity for apprentices within our industry to apply to attend an Outward Bound course at Anakiwa in the Marlborough Sounds. Application forms will be sent out soon but in the mean time have a chat with your employer and see if this is something you could look at applying for.

The course runs from August 22 – September 11, 2010 and will be made up of trainees from the construction sector including builders, plumbers, joiners, glaziers, painters and civil construction. So you will be in a group that has practical skills and also understands the pressures of working in the construction industry in NZ.

Application is open to all current apprentices even if you gain your full qualification this year before the Outward Bound course begins. We would also encourage any Flooring Planning & Design students who meet the course criteria to apply as well.



What are the criteria?

- Aged 18 – 26 yrs old.
- Be physically fit (minimum – Run 3.2km in under 25 minutes).
- No criminal convictions pending or history of violent behaviour.
- Able to commit to the 21 day course and give it 100%.
- Willing to be tobacco, alcohol and non-prescription drug free, for the duration of the course.
- Complete a medical clearance through a doctor before attending Outward Bound.

FLOORING ITO BOARD CHANGES

The end of 2009 saw the change of one position on the Flooring ITO Board. After eight years of service to the ITO, John Atkinson of Wellington stepped down as a Board member.



John working hard to get the red carpet down in time for the stars at "The Lovely Bones" premier in Wellywood!

Famous for being the man that lays the red carpet down Wellington's streets every time Hollywood comes to town, John is very well known in the region for his dedication to the industry.

The Flooring ITO has benefitted greatly from the industry experience and thoughtfulness that John brought to the Board and is very grateful for the time and commitment he gave to training in our industry. John will still maintain an involvement in supporting training and apprentices through coordination of employer initiatives in the Wellington region.

WELCOME TO THE NEW ITO BOARD MEMBER

Filling the vacant Board position is Richard Stephens, also from Wellington. Richard began his career in flooring with an apprenticeship in the family's business in 1978. He later shifted to sales and measuring, and eventually took over running the business in 1985. Richard's roles changed over the years ending up with his current business, the Floor Store on Thorndon Quay.

When asked about the industry, Richard wisely said, **"The only constant in the flooring industry is change"**. Adding that, **"We have seen the growth of retail groups, advent of mobile vans, increasing levels of computer technology, different increase in materials, new installation techniques, pressure on margins, increasing consumer expectations, environmental considerations, etc. This plethora of developments means that we all should have our eyes & ears wide open to all aspects of our industry, or risk being left behind"**.



With respect to training, Richard told the ITO, **"Training is critical to the success of the industry. Therefore, the level of support by individuals and companies will be reflected in the success of the industry - failure to support the industry will be at our individual peril"**.

The Flooring ITO Board warmly welcomes Richard. We are sure his expertise and passion will be immensely beneficial in our ongoing aim to provide excellent training opportunities for the flooring industry.

CROSSWORD CHALLENGE

Win a \$100 Supercheap Autos voucher! Have a go at our crossword (Hint – all the answers and clues are found in this months newsletter!) Send it back either by fax to **06 326 8744** or to the ITO addressed **CROSSWORD CHALLENGE PO Box 55 Ashhurst 4847** by **31st March, 2010**. Remember to fill in your name and contact details before you send it back! **All correct entries go into the draw to win the voucher.**

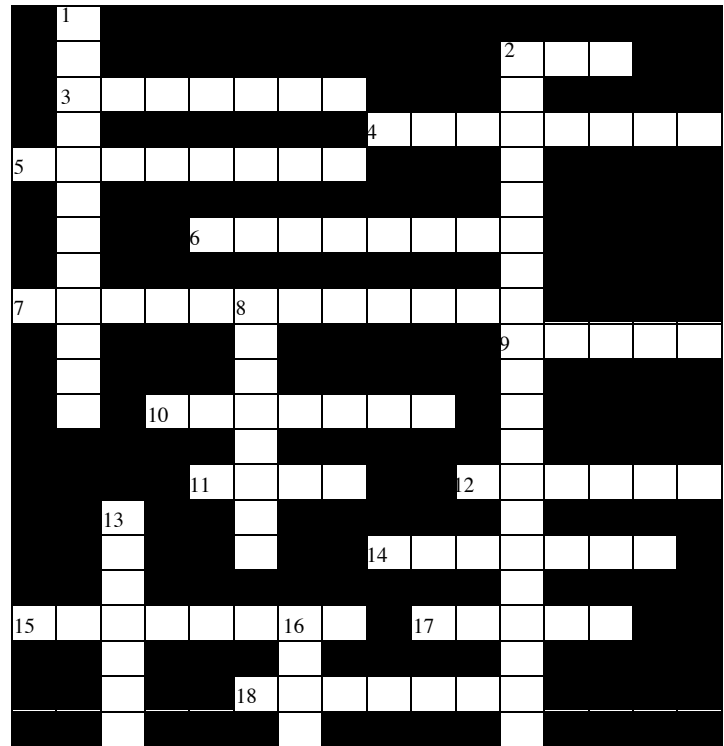
Name: _____

Postal Address: _____

Phone: _____

Mobile: _____

Email: _____



DOWN

- 1 – Where is the National Flooring School located?
- 2 – The name of the new course being offered by the ITO?
- 8 – The Waikato/BoP Golf Tournament is being held where?
- 13 – "There are no limits just _____ you put in front of yourself"
- 16 – What type of Tournament is being played on March 12th?

ACROSS

- 2 – One criteria for Outward Bound is to be physically what?
- 3 – The first name of the new ITO Board member?
- 4 – A word from the title given to the report from the up coming industry survey?
- 5 – The Flooring ITO national office is based in which town?
- 6 – Domotex Asia is being held where?
- 7 – Who opened a new carpet cushion plant in 2009?
- 9 – The last name of the Board Chairman of 7 across?
- 10 – The Outward Bound course is based where?
- 11 – A Flooring Failures seminar is to be held in Nelson in which month?
- 12 – An Industry Standards seminar is to be held here on October 7?
- 14 – A moisture seminar is being held here on April 15th?
- 15 – If you want to attend the Industry Standards seminar on the 9th of Sept, which city would you be in?
- 17 – Director's first name of the film for which John Atkinson laid out the red carpet?
- 18 – One of the substances you will have to remain free of at the Outward Bound course?